

**POWERING**  
THE BUSINESS  
OF THE **FUTURE**



**DIGITAL AGE BUSINESS**

## OUR **DNA**

Given the current technology and information age, we have NEVER seen a time where things change in less than a split second and simultaneously through so many medians.

Adaptation and staying current is a fundamental process of evolution in today's accelerated world, it is imperative to move at lightning speed.

dAb is adapting to this ever changing environment. We invest in research, technologies and the latest trends so you don't have to.

We sleep, eat and breathe Digital. It is in our DNA.

# ONE STOP SHOP

WITH OUR CROSS-PLATFORM KNOWLEDGE WE DEVELOP COHERENT EXPERIENCES, CAMPAIGNS AND ECOSYSTEMS FOR OUR CUSTOMERS.

MOBILE APPLICATIONS

WEB APPLICATIONS

2D & 3D MEDIUMS

360 PRODUCTION

EVENTS

REPUTATION MANAGEMENT

BRANDING

MARKETING



Brand Development

Brand Activation

Re-Branding (Brand Elevation)

Brand Laddering

Brand Strategy

## CRAFTING **POSSIBILITIES**

True presence is created by the undeniable ability to brand one's self or one's organization in order to cut through the clutter and get noticed. Our heritage in this space means we understand the shifting sands better than most. It is essential that a business's creative product always remain compelling, and that is one our many areas of expertise at dAb.

♥ BRANDING

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📊 CONSULTING &  
TREND ANALYSIS



Marketing STP

Strategy & Planning  
through Neuro Marketing  
techniques

ATL/BTL Strategy

Digital Strategy

ROI Planning

## A KNOCK ON **EVERY DOOR**

Marketing is at the pulse of any fast growing organization. We will reach out to key influencers in all walks of life, “surprise and delight” them with mind bending experiences through our campaigns, promoting advocacy amongst key groups ensuring your brand flies like the wind.

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Data Mining

SEO

SMM

Keyword Analysis

Link building

Meta-data / Meta-tagging

Article Writing/Submission

Content Writing/Optimization

Social Bookmarking

Submission

Blogs & Wikis

Micro Blogging

Online Press Releases

Analytical & Reporting

# LEAVE A LASTING **IMPRESSION**

Virality in this new digital age is shifting daily; It is becoming harder and harder to stay ahead of the game without a distinct competitive advantage. Your online reputation is the main vein of the life-blood of your business. It is primordial you keep your finger on the pulse of what is being expressed about you and your organization in the digital ethers.

By leveraging strong relationships with countless partners, we we help you by placing content exactly where it needs to be during a critical incubation period. Getting this right is the difference between a few thousand views and a few million.



Search Engine Optimization SEO



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Web apps design & Development

Corporate Web App

Social Web App

Industrial Web App

Finacial Web App

Custom Web App

Web & Data Security Services



## CREATE THE UNIMAGINABLE

We create systems; systems to make you and your user's lives simple yet dynamic and a whole lot more fun in the process. We create stunning web applications that connect your internal and/or external business processes like never before, while consistently amplifying your company's ROI (Return On Investment)

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Mobiles Application Design  
& Development

Interactive App

Social App

Casual App

Industrial App

Custom App



# POWER AT YOUR FINGERTIPS

The world has evolved and so has how we interact with our surroundings. Mobile applications have become one of the fastest growing touch points of information between people and the digital spectrum. Keeping this digital tornado in mind, we help you spread and instill your message in the hearts of those across all borders, in the online world. Let the games begin!



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2D/3D Animations

2D/3D Illustrations

2D/3D Architectural design

2D/3D Organic & Inorganic  
Modeling/Texturing/Animation

2D/3D Interactive App

2D/3D Interactive Virtual tour

2D/3D Games

## ANIMATING YOUR **WILDEST IMAGINATIONS**

Digital designs are becoming prolific in the digital age and there is no room for mediocrity. We pride ourselves in having one of the best CGI teams that will awe and inspire you, making you jump off of your seat with what they can deliver.

Planning to play with some characters and create impactful stories that further your business and cause? Let us know, we're ready to create.

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Film

Documentary

Corporate Video

TVC

Short Film

Post Production

Voice-over Talent

SXF

VFX

Editing

Compositing

# WHEN A PICTURE IS WORTH A **MILLION WORDS**

We believe that visual stories create lasting impact. Through documentaries, TVC's, short films, and movies, we can create your story in the right way, with a powerful purpose. Let us take you on that journey.



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Business Events

Corporate Events

SEE YOU **TONIGHT!**

Nothing compares to face-to-face interactions when strengthening client and business relations. Via our experienced Events Management team we make that happen, and we aid you in creating memorable live experiences for your company.



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Corporate Consulting

Infrastructure Structuring,  
Restructuring & Consultations

Business & Market Trend  
Analysis

Market and Sector Analysis

Business Planning

Business and Start-up

Evaluations

Risk Assessments


(Digital and Physical)

 CONSULTING &  
TREND ANALYSIS

# LOOK DEEPER INTO THE **FUTURE**

We invest in research, technology, and the latest trends so that you don't have to. If your business is ready for growth or restructuring, our innovative system looks deep into your organization to give amazing perspectives, gearing your business for the next level shift.



 DigitalAgeBusiness

# LOVED BY



## OUR **CORE TEAM**



### **JON – THE FUTURIST**

This serial entrepreneur and founder of dAb is always ready to invest in new ideas. Books are his first and last love; he would have married one if only it were legal (Sorry Girls!).

Being a history and knowledge buff, he is always either recreating history or trying to create the future. This Digital World Engineer truly believes in making the world a better place through his creative and disruptive ideas.



### **UMER – THE CREATIONALIST**

This brilliant “workout”-a-holic and founder of dAb has a knack for creating things. Not just things but big things. He has an uncanny ability of creating things and ideas from the top of his head, directly from scratch. His creative process and vision for both life and dAb goes into a new direction recreating this age old wheel most seem to be stuck on.

This Digital Frontiersman is reshaping the way we view things online.



### **HILDZ - COMMUNICATION NINJA**

Big things come in small packages. This language Ninja knows 5 languages and knows how to break through any barrier of communication with her quick reflexes and her battle philosophies. She takes up projects, owns them, surprises the clients with her quiet strategy and wraps up whole thing before deadline. She may act almost as if nothing has happened but behind that pretty smile and good posture is a quiet ninja that will surpass expectations.

## OUR **CORE TEAM**



### **YEI – CYBER PROTECTIONALIST**

This savvy security and IT expert will astonish you with his presence and power to understand complex systems. When he is not coaching others on Personal Development he is rocking the online world with his digital compass.

This cyber warrior will leave you with you jaw open with abilities to see what most do not.



### **ISBAH – THE DIGITAL STORM**

This is our own secret weapon and version of Usain Bolt. Isbah bolts forward with the speed of the digital spectrum making her undeniably a person to keep up with. One conversation will have you wanting to catch up.

This digital frontier explorer leads projects creatively, adventurously, vividly and let's not forget. . . at lightning speeds ;)



### **CAMILO - GRAND MASTER DISEÑADOR**

This master of the arts has built into his DNA the ability to take absolutely anything and make it into a masterpiece. We believe he was a communication designer even in his past life; he is THAT good. He can stop breathing but won't stop creating beautiful concepts that really do. . . take our breath away.

An exceptional gentleman until you tell him, you are NOT a "Man-United" football fan.

## OUR **CORE TEAM**



### **ANAM - DESIGN DIVA**

What if we tell you her work is prettier than her face. Would you believe us? There is hell of a lot more than what meets the eye, the detail is in the eye of the beholder.

In her case, not a single detail is left unfinished. A dedicated housewife, whose passion is to make this world a beautiful place through her work.



### **LUIS - PROGRAMING SAMURAI**

We have also named him JOAT, which means Jack of all... well, you dare tell him he is not a master and he'd prove you wrong. This diverse artist spans across the digital spectrum with an incredible knowledge base and experience.

A man of few words who lets his work do the talking. For this Digital warrior, calling his a problem solver is just scratching the surface.



### **COLIN – DIGITAL ENTERTAINER**

This creative spirit has a thing for beauty. Whether it is cars, branding or art in general... He will never cease to amaze you.

His keen eye for finding perfect balance in everything he does, is an advantage not seen in most.



LET'S MEET UP TO SEE IF THERE IS  
**CHEMISTRY** BETWEEN US.

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